



« Challenges and opportunities for the European agrifood networks »

SIAL- The Global Food Marketplace
Paris Nord Villepinte (France) – Room 501
Free Entrance
Paris, October 22nd 2008

- 08:30 - 08:45 **Registration**
- 08:45 - 09:00 **Welcome and introduction**
Eva Pérez. TOWARDS project coordinator.
International Programmes Department. Andalusian Institute of
Technology- IAT (Spain)
- 09.00 - 09:30 **Trends in the European agrifood sector**
Francisco Jiménez.
*Director of the Agroindustrial Area. Agency for Innovation and
Development of Andalusia (Spain)*
- 09:30 - 10.00 **Bringing together agrifood stakeholders through innovation
platforms**
Nathalie Chavier.
*R&D& Innovation Director. Innovation and Technology Centre for
the Agrifood Sector- CITAGRO (Spain)*
- 10: 00 - 10:45 **Best practices in the European agrifood sector**
- **The need of innovation for competitiveness**
Javier Trueba.
*R&D& Innovation Director. Andalusian Cooperative Cattle
Raising Corporation of the Pedroches Valley - COVAP(Spain)*
 - **Innovative practices within the agrifood sector in Eastern
and Central Europe**
Konstantin Lambrev.
*President of the Union of processors of fruit and vegetables
(Bulgaria)*
- 10:45 - 11:30 **Creating innovative agrifood networks**
Tony Kinder. *Eddleston Innovation. Scotland (United Kingdom)*
- 11:30 – 12:00 **TOWARDS project: Main results**
Isabel Raya.
*International Programmes Department. Andalusian Institute of
Technology- IAT (Spain)*
- 12:00 – 12:30 **Round table**